

WALLER FREEDOM FEST 2019

March 18, 2019

Dear Leader in the Community:

The City of Waller and the Waller Ministerial Alliance have already begun working on Waller Freedom Fest 2019, and we are hoping that you will choose to partner with us to put on this fantastic event for our community. This year, the two-day celebration of freedom will be held on Wednesday and Thursday, July 3rd and 4th.



2019 marks the **ELEVENTH** annual observance of Waller Freedom Fest, and if you have been a Sponsor with us in the past, let me say, "Thank you," – your support is greatly appreciated! I hope that you will be able to partner with us again this year. If you are new to Waller, or you have not been a sponsor with us before, you may be wondering whether involvement would be beneficial to you. While there are some wonderful advertising perks that come with your sponsorship, the real benefit for you, along with everyone else, is that you have an opportunity to play a major role in a celebration of freedom that brings our entire community together.



Waller Freedom Fest is blessed to have collaboration among our community's churches, government, school district, chamber of commerce, first responders, and many of its citizens. Every year, we have thousands of patrons at Freedom Fest, not only from Waller, but we are also visited by people from Houston, Cypress, Tomball, Hempstead, Katy and more. The feedback we hear from those outside of our community is always positive, and it makes us proud to see them come back to Waller year after year to celebrate with us.

In addition to having our usual pre-set Sponsor Levels (see next page), this year we are also offering custom sponsorships. This means that you can choose an amount to sponsor, and you will receive a "thank you" package for your gift. You can even choose to sponsor a specific area of the festival (i.e., the fireworks for one or both nights, water slides, music, petting zoo, etc.). We'd be happy to talk with you about what that would look like as well. We could also use your help spreading the word about Waller Freedom Fest by distributing posters, postcards and t-shirts at your office when we get them in. Please email info@wallerfreedomfest.com and let us know how you want to participate.



Will you please consider being a financial sponsor of Waller's Freedom Fest? Sponsors like you are critical to the success of our community's annual Freedom Fest.

A sponsorship form is attached to be completed and turned in with your **tax deductible donation** no later than **Friday, May 31st**. Below is a list of our various levels of sponsorship. **If you have any questions or would like to do a Custom Sponsorship, please call Joel Bauler at 713.899.3215, or Adam Long, our sponsor coordinator at 770.374.5720. www.wallerfreedomfest.com**

What's included with your Sponsorship?	Level 1 \$100	Level 2 \$250	Level 3 \$500	Level 4 \$1,000	Level 5 \$5,000	Level 6 \$10,000+
2 Reserved Seats for Fireworks	X	X	X	X	X	X
Name posted on Freedom Fest Facebook page	X	X	X	X	X	X
Name announced from stage on day of event		X	X	X	X	X
Complimentary 12X12 booth space (vendor booth application required)			X	X	X	X
Logo as Sponsor on Facebook			X	X	X	X
Name on T-shirts				X	X	X
Name on various marketing materials				X	X	X
Name on sponsor banner with other sponsors				X	X	X
Name + Logo on Freedom Fest website				X	X	X
Name in all newspaper advertising					X	X
Logo on T-shirts					X	X
Name on single, unshared sponsor banner					X	X
VIP reserved seating for fireworks					X	X
Helicopter Ride During the Fireworks						X

Thanks again for your support, we look forward to partnering with you!

Sincerely,

Joel Bauler